

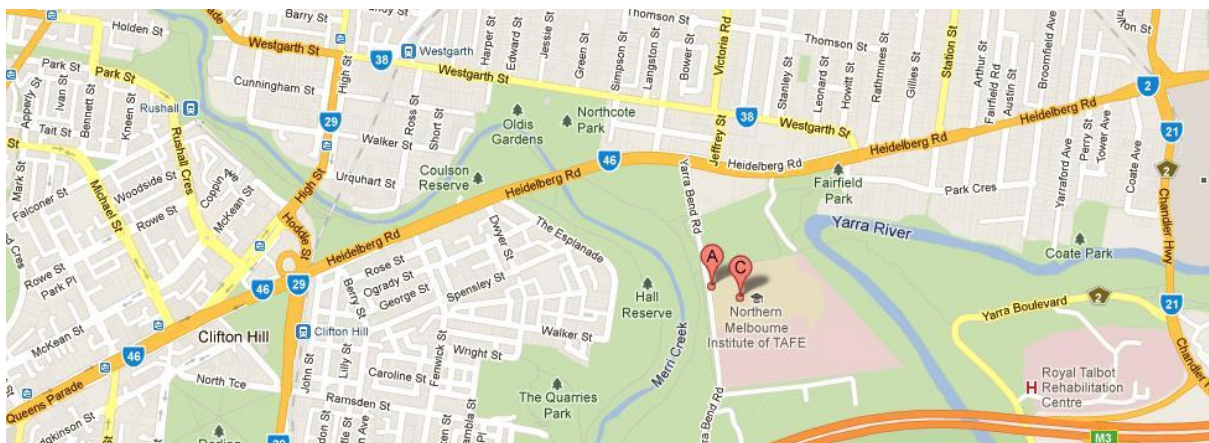
Hi there!!

Thanks for be a part of the first of hopefully many workshops from Cover Your Artz. Here you should find all the information you need to make your day successful.

## Location

The seminar will be taking place at the **Fairfield NMIT campus** on the **15<sup>th</sup> of October**. The campus is on Yarra Bend Road, off Heidelberg Road in Fairfield. I have provided you with a Google maps link to the campus below.

<http://maps.google.com.au/maps?q=fairfield+nmit&oe=utf-8&rls=org.mozilla:en-US:official&client=firefox-a&um=1&ie=UTF-8&hl=en&sa=N&tab=w>



The Seminar will be taking place in the Yarra Edge Music Centre, which is **Building G**. There should be sufficient signage on the campus to direct you to the correct building. The link below will also provide you with a map of the campus.

<http://www.nmit.edu.au/campuses/fairfield/>

## Parking

There is a large car park off the main road which you can use. In the event that the car park is full, there are further parks available next to the football ground.

## Public Transport

The closest train station to the campus is Dennis station, on the Hurstbridge train line. From Dennis station, follow Victoria Rd south to Westgarth St. Across the road from the end of Victoria Rd is Jeffrey St. Follow Jeffrey St to Heidelberg Rd. Directly opposite the petrol station on the other side of Heidelberg Rd is Yarra Bend Rd. The NMIT campus is a roughly 300m down Yarra Bend Road.



## What do I need to bring?

If you haven't ticked the 'buy lunch' icon on the website, then it's highly recommended that you bring lunch with you. The closest location for food will be Station St Fairfield which is about a 30min walk and a 5 min drive. As the event is a Saturday the cafes and kiosks on campus will be closed. If you have ticked the 'buy lunch' icon, then lunch will be provided for you at NMIT.

It is highly recommended that you bring, pen, paper and business cards so that you can take notes on anything that interests you. If you are in a band, bring a demo CD and bio to give to people you think might be interesting to work with. Remember though to have your name and contact details on everything in case it get's separated in the person's bag. Fairfield is always a little cooler than the rest of the suburbs, so bring a jacket or jumper if it is going to be on the cool side.

On The Road Again	Cover Your Artz' touring seminar	
10-10.30	registration	
10.30-11.30	Magical mystery tour ... This session will go into -When to tour for your career, What makes a successful tour? And all the good bits in between	Paul Gildea and Tom spender
11.30-12.15	Records gone gold... This session will discuss -What types of deals are available, how to breakeven using Merch, Where should you tour? And why	John Sinclair
12.15-1	Get on with the show... This session will discuss how to apply for your grants, how else to plan your tour and what no one ever tells you but you should always know	Sarah Jane Wentzki
1	lunch	
2-2.45	Get on with the show... This session will go into how to make yourself known to media and punters alike and how to build your business using touring. It will also look into what types of marketing work in different situations.	Karen Conrad
2.45-3.30	We Are The Road Crew... This session will go into planning the tour as best you can. It will look at tips and tricks for finding the right people and booking all the logistics so that the tour is as painless as possible.	Pete Williamson
3.30-3.45	break	
3.45-4.30	Back On a Roll... Networking afternoon - Now that we can book and promote a show, How can you out on a great show?	
4.3	drinks	

We hope you have a happy and successful day.



Kind Regards,

The Cover Your Artz Team

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